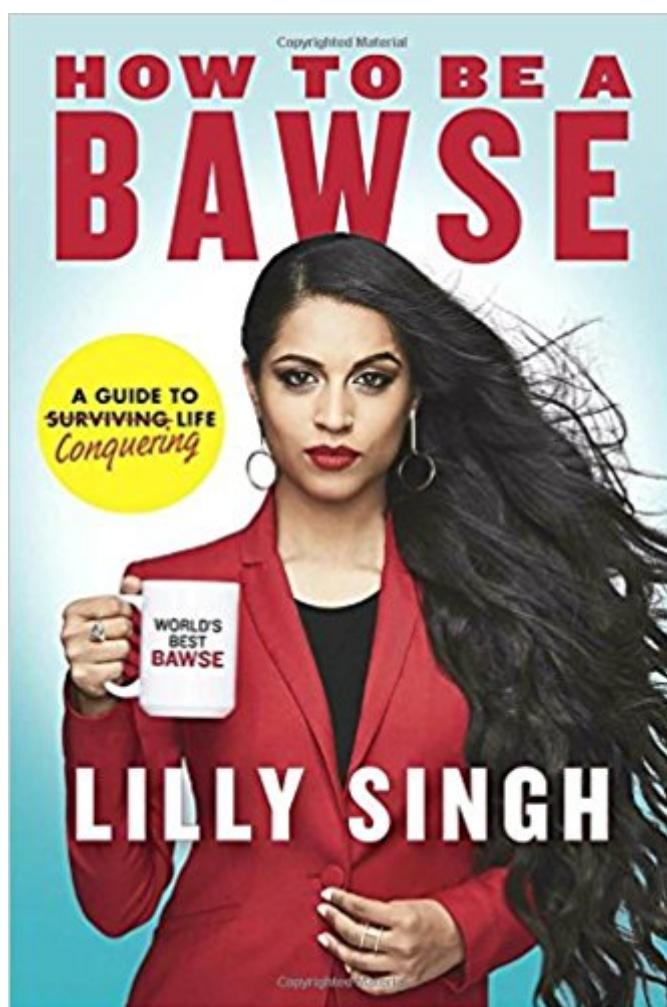


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How To Be A Bawse: A Guide To Conquering Life



Synopsis

#1 NEW YORK TIMES BESTSELLER  From the 2017 People's Choice Award winner for Favorite YouTube Star comes the definitive guide to being a bawse: a person who exudes confidence, hustles relentlessly, and smiles genuinely because he or she has fought through it all and made it out the other side. Lilly Singh isn't just a superstar. She's Superwoman—which is also the name of her wildly popular YouTube channel. Funny, smart, and insightful, the actress and comedian covers topics ranging from relationships to career choices to everyday annoyances. It's no wonder she's garnered more than a billion views. But Lilly didn't get to the top by being lucky—she had to work for it. Hard. Now Lilly wants to share the lessons she learned while taking the world by storm, and the tools she used to do it. How to Be a Bawse is the definitive guide to conquering life. Make no mistake, there are no shortcuts to success, personal or professional. World domination requires real effort, dedication, and determination. Just consider Lilly a personal trainer for your life—with fifty rules to get you in the game, including Let Go of FOMO (Fear of Missing Out): Temptation will try to steer you away from your goals. FOMO is just a test of your priorities, a test that a bawse is ready to pass. Be Nice to People: Treat niceness like an item on your daily to-do list. People will go out of their way to help and support you because you make them feel good. Schedule Inspiration: Lack of motivation isn't permanent or a sign of weakness. Expect it and proactively schedule time to be creative. Be the Dumbest: Challenge yourself by surrounding yourself with people who know more than you do. It's a vital way to learn and improve. Told in Lilly's hilarious, bold voice and packed with photos and candid stories from her journey to the top, How to Be a Bawse will make you love your life and yourself—even more than you love Beyoncé. (Yes, we said it!) WARNING: This book does not include hopeful thoughts, lucky charms, or cute quotes. That's because success, happiness, and everything else you want in life need to be worked for, not wished for. In Lilly's world, there are no escalators, only stairs. Get ready to climb. Praise for How to Be a Bawse: "Singh segues from her inspirational and uber-watched YouTube videos to essays on how to become a bawse, that is, a supremely self-confident person. She's been named one of Time's 2016 30 Most Influential People on the Internet, Variety's 10 Comics To Watch for 2016, Forbes's 30 Under 30, Vogue's 8 YouTube Stars That Are Taking Over the World, and more. Lilly is a bona fide #girlboss, boss, and bawse. Her meteoric rise has come with so many incredible

lessons that we are all lucky to have access to. This book is a must-have for the hustler in all of us. •Sophia Amoruso, founder and CEO, Girlboss

Book Information

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Customer Reviews

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Lilly Singh (aka ||Superwoman||) is a multifaceted entertainer. She has found worldwide fame through her comedic and inspirational YouTube videos, amassing more than ten million subscribers. She has appeared in the feature films *Ice Age: Collision Course* and *Bad Moms*, and in 2016 she starred in and produced her own feature-length film, *A Trip to Unicorn Island*. As a role model for women and girls around the globe, Singh created her #GirlLove initiative to break the cycle of girl-on-girl hate and fight for gender equality. Singh was named to Forbes' 30 Under 30 in 2016.

Under 30: Hollywood & Entertainment and Fast Company's Most Creative People in Business 2016 lists. She has appeared on The Tonight Show Starring Jimmy Fallon and has been featured in Entertainment Weekly, People, Elle Canada, Seventeen, Vogue India, The Wall Street Journal, and The New York Times, among others. A successful entrepreneur, Singh released her own signature lipstick, called Bawse, with Smashbox and has also partnered with Coca-Cola.

I purchased the hardcover edition of this book. The book is of high quality physically which is the very first thing I noticed. The content of the book is divided into four parts, Each chapter includes portions to involve the reader to maintain a higher level of engagement. I find these are often the best books because they really do make the reader internalize the knowledge presented. Essentially, if you just want to pass the time with a YouTuber's biography, read Lindsey Stirling and Brooke Passey's biography of Lindsey's early career "The Only Pirate At The Party". It is designed to be a read through. HTBAB is not. You will grow if you take your time and do the exercises. I found Lilly Singh through violinist Lindsey Stirling. Rather, fellow fans kept mentioning her so I finally looked her up. I honestly didn't really know who she was until shortly before VidCon 2016. What touched me about Lilly Singh is that she is the same person off camera as she is on camera. She was launching her new GirlLove social project, and was so excited I thought she was going to go crowd surfing. Miss Singh is a hard working, and passionate individual spreading a positive message of strength for all genders and ages. HTBAB is a tool of outreach to those who want to better themselves both personally and professionally. It is only because I saw the consistency between online and offline integrity that I pre-ordered this book. When you look beyond the sets, the celebrities, the makeup, Lilly Singh is a woman who is out to make things happen for herself and the world united. Buy this book. You can't afford not to.

I haven't have finished this book yet, but it has already changed my life. I'm a 36 years young woman who found love with Lilly's positivity. I wanted to book because I'm looking forward to making big changes in my life and you the motivation. I have a 10 year old who was diagnosed with ADHD. We've been having issues with discipline and teaching him self-love. He read the first chapter because it was titled "Nintendo". This kid loves his video games. Because of her analogy, I was able to explain to my son that I was his Game Designer. When I set rules I am not the enemy. I am only making the rules to give him more skills and character. Now when we fight I remind him that I am not trying to hurt him I'm trying to grow him. Fights don't last long and he goes to bed reading "How to be a Bawse" every night! I think I'm going to have to order another book if I am going to

read it.

I absolutely LOVE this book! Lilly (with 2 L's, for some of you guys that don't know) is amazing! I love that she stays true to herself and reading this book, I can tell she wrote every word! This book is a MUST-HAVE for anybody who needs inspiration, motivation, and strength! Lilly, bae, you are so bomb! Love you and I whole-heartily mean that from the bottom of my heart, you have helped me overcome a lot. Thanks for sharing yourself with the world and giving us a piece of your world!

For the longest time Lilly has been a huge motivator in my life. With her constant hustle and kick butt attitude I saw someone I wanted to be. When I heard she was writing a book on how to achieve her amazing attitude and drive I was over the moon. I immediately preordered the book (but to unforeseen circumstances i couldn't get my preorder, but that's all unimportant.) When I received my book I sat down with some ice cream, my cat, and my softest blanket and read the whole thing in one sitting. Every single chapter managed to motivate me in new ways and bring to light a lot of my personal issues and roadblocks. Thanks to this book I now have a new understanding of life and how it should be tackled, no, conquered. Before I was unmotivated and lazy, but now I've enrolled in college despite the fear of debt and failure and I'm finally going to learn to drive. Lilly wrote this book in a refreshingly real way. She didn't bull anyone with fancy saying and hopes and dreams. She gave solid real world advice that won't disappoint you. She was blunt and honest and told it how it is. That means so much more to me than some flowery phrase about hopes and dreams. The book made everything seem more in reach while keeping things realistic. Thank you so much Lilly. You probably saved me.

The words in this book can apply to anyone in any situation and on any path of life. This book makes you want to reach heights you didn't even know you wanted to reach. Her way with words simply elevate your thinking process and inspire you to keep fighting the good fight and help other along your way. Her #GirlLove message is something that we all should take part in both women and young girls and even the men and the boys. I truly recommend this book she deserves best seller! In a day and age when our attention spans are short Lilly captures her reader and keeps their attention.

Great book. The tangents are a little too quirky for me at times, but the nuggets of wisdom/value are easy to pick out and digest. This book is very easy to read and as a millennial, I find Lilly very

relatable. A great book to read if you're stuck in one of life's infamous ruts. I did not know anything about Lilly's work before picking up this book. I heard about this book through Lilly when she was on the Chelsea Handler show.

The colorful thick pages of the book both excited me and made me take it a little less seriously. I automatically assumed that they were a distraction from a book that would have very little material and was glad to discover I was wrong. I was pleasantly surprised and as a 25 year old woman, would suggest this to anyone who doesn't feel like they are working, socializing, or networking to their full potential. I felt motivated to become more pro-active (an example of this is that I actually bothered writing a review) and intend to refer back to the book once the euphoric inspiring feeling passes (as it always does).

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